

**CLARK COUNTY
STAFF REPORT**

DEPARTMENT: City/County Cable Television Office

DATE: July 29, 2014

REQUEST: DESIGNATION OF TV ETC AND CVTV, RESPECTIVELY AS THE EDUCATION AND GOVERNMENT ACCESS PROVIDERS ON THE CABLE TELEVISION SYSTEM

CHECK ONE: Consent Routine

BACKGROUND: The City and County have a cable television franchise agreement with Comcast of Washington, V LLCC that was effective on July 1, 2013. Under the terms of that agreement, Comcast provides channels for Public, Education and Government (PEG) programming and it is the responsibility of the City and County to designate authorized entities to provide programming on those channels.

Organizations that are designated as access providers have authorization to broadcast programs over assigned channels on the Comcast cable system. They are also able to apply for annual PEG grants, administered by the City, for equipment and other capital expenses associated with producing and broadcasting programming.

TV ETC is a consortium of K-20 educational institutions operated by Educational Service District 112 and is the current educational access provider for Vancouver and Clark County. CVTV, operated by the City/County Cable Television Office, is the current government access provider for Vancouver and Clark County.

The City/County Telecommunications Commission ("Commission") recommends organizations to serve as access providers to the City Council, per VMC 5.19.320(7). The Commission met on July 9, 2014, to review designation applications and annual reports and to receive presentations from the applicants. Based on their review, the Commission is recommending re-designation of TV ETC and CVTV, respectively, as the education and government access providers for Vancouver and Clark County.

ACTION REQUESTED: On July 29, 2014, adopt resolutions approving The Vancouver Educational Telecommunications Consortium (TV ETC) as the designated educational access provider and Clark Vancouver Television (CVTV) as the designated government access provider for Vancouver and Clark County on the Comcast cable system.



POLICY/BUDGET IMPLICATIONS: No direct budget impact. Designation as an access provider allows the organizations to apply for grants through the PEG Capital Support Fund. PEG grants are funded through a \$1.00 per month fee collected by Comcast from residential subscribers.

COMMUNITY OUTREACH: The City/County Telecommunications Commission held a public hearing, on July 9, 2014 to review the re-designation requests.

Attachments: Board Resolution plus attachments

DISTRIBUTION:

Jane Vetto, Prosecuting Attorney's Office

Jeanette Bader
Program & Policy Development Manager

Approved

July 29, 2014

CLARK COUNTY BOARD OF
COMMISSIONERS



SR 162-14

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7-29-14

RESOLUTION NO. 2014 - 07-29

A RESOLUTION relating to cable television and to the designation of the Vancouver Educational Telecommunications Consortium (“TV ETC”) as the educational access provider on the Comcast cable system for Vancouver and Clark County.

WHEREAS, Section 9 of the cable television franchise agreement, effective June 1, 2013, between Comcast of Washington, V LLCC (“Comcast”), the City of Vancouver (“City”) and Clark County (“County”) allows the Grantor (City and County) to designate authorized entities to manage the Public, Educational and Government (“PEG”) Access use channels on the cable system; and

WHEREAS, a consortium of K-20 educational institutions (public and private) operating as The Vancouver Educational Telecommunications Consortium (“TV ETC”) and funded through contributions from member institutions/districts, has operated four channels on the local cable system as the designated educational access channels since December 3, 1998; and

WHEREAS, all designated access providers (public, educational, and government) are evaluated and reviewed annually by the City County Telecommunications Commission (“Commission”); and

WHEREAS, TV ETC submitted an application to the Commission on May 30, 2014 seeking to be re-designated as the educational access provider; and

1 WHEREAS, the Commission reviewed the application on July 9, 2014 and finds
2 that TV ETC has fully complied with the criteria and expectations for the educational
3 access provider and recommends that the Vancouver City Council and Clark County
4 Board of Commissioners designate TV ETC as the educational access provider for
5 Vancouver and Clark County for the next year.

6 NOW, THEREFORE,

7 BE IT ORDERED AND RESOLVED BY THE BOARD OF COUNTY
8 COMMISSIONERS OF CLARK COUNTY, STATE OF WASHINGTON, AS
9 FOLLOWS:

10 Section 1. As recommended by the City/County Telecommunications
11 Commission in Resolution 2014-03, attached hereto as Exhibit "A", TV ETC is hereby
12 designated as the educational access provider on the Comcast cable system in Vancouver
13 and Clark County.

14 Section 2. TV ETC will continue to be allocated four channels, channels 27, 28,
15 29 and high definition channel 328 on the Comcast cable system for educational access
16 use.

17 Section 3. TV ETC will be eligible to apply for and receive PEG Capital Support
18 Funds pursuant to Ordinances M-3335 and M-3372.

19 Section 4. Acts taken pursuant to this resolution but prior to its approval are
20 hereby ratified and confirmed.

21 ADOPTED on this 29th day of July, 2014.

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23 Attest:
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BOARD OF CLARK COUNTY
COMMISSIONERS

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Rebecca Filton
Clerk to the Board

By: Tom Mielke
Tom Mielke, Chair

Approved as to form only
Anthony F. Golik
Prosecuting Attorney:

By: _____
David Madore, Commissioner

Christine Cook
Christine Cook
Deputy Prosecuting Attorney

By: _____
Edward L. Barnes, Commissioner

Attachments:

Exhibit "A" – Telecommunications Commission Resolution 2014-03

City/County Telecommunications Commission

RESOLUTION 2014 – 03

Regarding Annual Review of Educational Access Programming and Re-Designation of TV ETC as Educational Access Cable Provider

Section 1. Findings

- 1.1 Section 9 of the cable television franchise agreement, effective July 1, 2013, between Comcast of Washington, V LLCC (“Comcast”), the City of Vancouver (“City”) and Clark County (“County”) requires that the Grantor (City and County) designate authorized entity or entities to manage or co-manage the Public, Educational and Government (“PEG”) Access use channels on the cable system.
- 1.2 A consortium of K-20 educational institutions (public and private) operating as The Vancouver Educational Telecommunications Consortium (TV ETC) and funded through contributions from member institutions/districts, operates three channels on the local cable system which are the designated educational access channels. The Commission originally approved the designation under the cable television franchise agreement via Resolution 1998-09 on December 3, 1998. TV ETC has been re-designated annually as the Educational Access Provider since that time.
- 1.3 All designated access providers (public, educational, and government) will be evaluated and reviewed annually by the Commission consistent with the provisions of Section 9 of the cable franchise agreement, Section 5.19.300 of the Vancouver Municipal Code and Clark County Code 36.12.160 and Section 1.6 of this Resolution.
- 1.4 TV ETC submitted an application to the Commission seeking designation as the authorized educational access provider on May 30, 2014 (attached as EXHIBIT A).
- 1.5 The Commission reviewed the TV ETC request for re-designation and representatives from TV ETC made a presentation to the Commission on July 9, 2014 in support of the re-designation and to review programming on the local educational access channels.
- 1.6 The performance criteria for designation is to include, but is not limited to the following:
 - a) Number of hours of locally produced original video programming/week per channel;
 - b) Number of hours of locally scheduled video programming/week per channel;
 - c) Number of days and hours per week the channel is programmed with locally produced and locally scheduled video programming;
 - d) Amount of operating budget which meets or exceeds the criteria of operating funds to capital funds established in section 9.6 of the franchise agreement with Comcast Corporation;
 - e) Extent to which locally produced and locally scheduled video programming focuses on the designated access category;

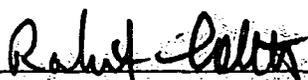
- f) Extent to which the locally produced and locally scheduled video programming provides value added to cable television subscribers in meeting the demonstrated needs established in the community ascertainment study.
 - g) Number of hours produced by each TV ETC member;
 - h) Number of hours scheduled for each TV ETC member;
 - i) Total number of local programs produced and airing on one of the three channels and by which providers/members, as well as by which grade level (elementary, middle school, high school) as appropriate, for airing on TV ETC channels
 - j) A report on the transition to high-definition on channel 328.
- 1.7 The Commission finds that TV ETC, as the designated educational access provider since May 1, 2013, has fully complied with the criteria and expectations for designation (as documented in the TV ETC Annual Report 2013 – EXHIBIT B) and that the designation should remain in effect and that the designation will be reviewed and evaluated annually by the Commission

NOW THEREFORE BE IT RESOLVED:

Section 2.

- 2.1 The City/County Telecommunications Commission authorizes the continued designation of TV ETC as the designated educational access provider for the Comcast cable system, subject to annual review by the Commission as outlined in Section 1.3 and Section 1.6 of this Resolution.
- 2.2 TV ETC will continue to be allocated four channels, channels 27, 28, 29 and high definition channel 328 on the Comcast cable system for educational access use effective this date and subject to review by the Commission.
- 2.3 Staff is directed to advise the Vancouver City Council, the Clark County Board of Commissioners, Comcast, and the designated applicant of the Commission's determination by immediately forwarding them a copy of this Resolution.

APPROVED (Date): 7/9, 2014



Robert Coletti, Chair, City/County Telecommunications Commission

Exhibits:

Exhibit A –Designated Access Provider Application Form from TV ETC, dated May 30, 2014

Exhibit B –TV ETC Annual Report for 2013, submitted May 30, 2014
2014-04.doc



P.O. Box 1995 • Vancouver, Washington 98668
(360) 487-8702 • Fax (360) 487-8719

Serving the Citizens of Vancouver and Clark County Since 1982

**DESIGNATED ACCESS PROVIDER
Public, Education, and Government**

APPLICATION FORM

DATE: May 30, 2014

ACCESS CATEGORY: Educational

PROVIDER NAME: TV ETC

CONTACT: Rose Yandell, 360.952-3643

- 1) Channels Requested: Channels 27, 28/328 & 29
- 2) Hours of original locally produced video programming per channel:
Channel 27: 126 hours
Channel 28/328: 73.5 hours
Channel 29: 246.5 hours
- 3) Hours of locally scheduled video programming per channel:
Channel 27: 8,655 hours
Channel 28/328: 4,930 hours
Channel 29: 8,572 hours
- 4) Hours of live programming per channel:
Channel 27: 0 hours
Channel 28/328: 0 hours
Channel 29: 66 hours
- 5) Video programming hours per week per channel:
Channel 27: 154 hours
Channel 28/328: 105 hours
Channel 29: 147 hours
- 6) Video programming days of the week per channel:
Channel 27: 7 days
Channel 28/328: 7 days
Channel 29: 7 days

TV ETC is a nonprofit consortium of public and private accredited schools and colleges.

7) Video programming hours/days per channel:

Channel 27: 22 hours
Channel 28/328: 15 hours
Channel 29: 21 hours

8) Hours of non-video programming/bulletin board per channel:

Channel 27: 2 hours
Channel 28/328: 9 hours
Channel 29: 3 hours

Types of Programming:

(See pages 6-8)

Primary Audience and any measurements (polling, etc.) of viewership per channel:

2013 Operating Budget: Combined Operating Funds \$630,000.00

2013 Capital Budget: December 2013, Round 16 \$310,850.66

2013 Underwriting Revenue Collected:

Evergreen Public Schools: \$2,183 for pay for service productions from SW Washington Wind Symphony, the P.E. Showcase and Legacy HS Graduation.
Vancouver Public Schools: \$500 from the Foundation for Vancouver Public Schools and \$500 from Dick Hanna Automotive for sports.

Additional Question Specific to TV ETC:

Total number of local programs produced and airing on one of the three channels in 2013 and by which providers/members, as well as by which grade level (elementary, middle school, high school) as appropriate, for airing on TV ETC channels:

Vancouver Public Schools

Number of locally produced programs in 2013: 95
Number of locally produced hours in 2013: 105
Number of scheduled hours in 2013: Approx. 5,000
Audience: General Clark County community

Evergreen Public Schools

Number of locally produced programs in 2013: 67
Number of locally produced hours in 2013: 76.5
Number of scheduled hours in 2013: Approx. 5,000
Audience: General Clark County community

Battle Ground School District
Number of locally produced programs in 2013: 24
Number of locally produced hours in 2013: 44
Number of scheduled hours in 2013: Approx. 2,275
Audience: General Clark County community

Additional Specific Information Requested of TV ETC

Report on the transition to high-definition on Channel 328:

On March 13, 2014, TV ETC began cablecasting in high-definition on Channel 328. This channel is a simulcast of Channel 28 delivered in HD on Channel 328. TV ETC delivered 95% of the programming in HD from the first day. TV ETC celebrated the launch of the channel with a 30-minute program, *Now in HD Special* featuring our history, our mission, our programs and even a science lesson on high-definition. TV ETC also featured our school districts' news programs from Vancouver and Evergreen Public Schools cablecast in HD. Battle Ground School District showcased their high school play, *The Importance of Being Earnest* in HD as well as multiple other programs from the schools. The picture quality is superb. TV ETC looks forward to cablecasting events such as concerts and sports in HD once the PEG Capital Grant video equipment is installed the spring/summer of 2014.

TV ETC is promoting the HD channel with specialized programming and promotional spots playing on all our channels, our website, and Facebook. We also have distributed t-shirts to our video crews promoting the channel.



Future Programming Plans for TV ETC:

TV ETC plans to continue its award-winning local educational programming this coming year with the added value of HD programming on Channel 328. Both Vancouver and Evergreen Public Schools plan on transmitting live this fall on Channel 28/328 and Channel 29 with video equipment awarded in the latest PEG Capital Funds Grant. TV ETC hopes to include Battle Ground School District as well with live transmissions on Channel 27 with the help of loaned equipment from Vancouver Public Schools. Our ambitious hope this fall is to cablecast live on all three of our channels at the same time.



May 30, 2014

OFFICERS

PRESIDENT
Lori Simpson
Educational
Service District 112
(360) 750-7500

PRESIDENT-ELECT
Tom Hagley
Vancouver
Public Schools
(360) 313-1236

SECRETARY/
TREASURER
Gail Spolarr
Evergreen
Public Schools
(360) 604-4088

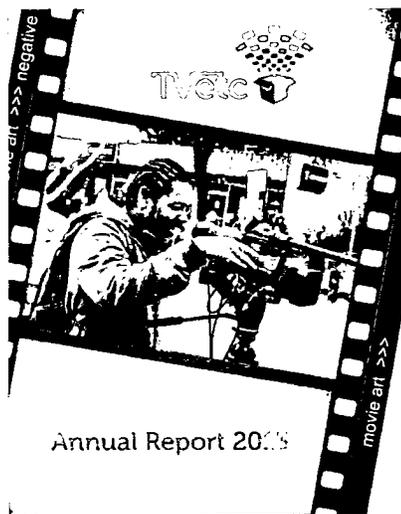
City/County Telecommunications Commission
PO Box 1995
Vancouver, WA 98668

To the City/County Telecommunications Commission:

Please consider this letter, application form and Annual Report as TV ETC's request to continue as the designated educational access provider for Clark County.

This year we invite you to enjoy our Annual Report for the first time in an **online flipbook** format. You'll find synopses of our production members as well as videos of our programs in 2013 including *Now in HD Special* celebrating our HD launch this spring, and *Science*, Vancouver Public Schools' Emmy winning segment.

Click here to view. <http://esd112.uberflip.com/i/312759>



TV ETC is a nonprofit consortium of public and private accredited schools and colleges.

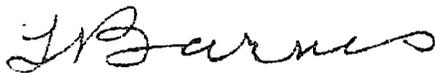
TV ETC is proud to provide programming to the educational and general cable viewing community and looks forward to continuing our high quality programming for Clark County.

We look forward to an ongoing partnership with you to ensure professionally produced community oriented programming for Clark County.

The educational access channels represent part of the promise that local cable television made to our community. TV ETC members gratefully acknowledge this longstanding commitment, and we pledge to continue fulfilling our obligations as the designated educational access provider.

If you have any questions about TV ETC, please do not hesitate to contact us.

Sincerely,

A handwritten signature in cursive script, appearing to read "Twyla G. Barnes".

Twyla G. Barnes, Ed.D.
Superintendent
Educational Service District 112
(360) 705-7500

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7-29-14

RESOLUTION NO. 2014 - 07-30

A RESOLUTION relating to cable television and to the designation of Clark Vancouver Television (“CVTV”) as the government access provider on the Comcast cable system for Vancouver and Clark County.

WHEREAS, Section 9 of the cable television franchise agreement, effective June 1, 2013, between Comcast of Washington, V LLCC (“Comcast”), the City of Vancouver (“City”) and Clark County (“County”) allows the Grantor (City and County) to designate authorized entities to manage the Public, Educational and Government (“PEG”) Access use channels on the cable system; and

WHEREAS, the City and County jointly fund and operate two access channels on the local cable system, Clark Vancouver Television (“CVTV”); and

WHEREAS, all designated access providers (public, educational, and government) are evaluated and reviewed annually by the City County Telecommunications Commission (“Commission”); and

WHEREAS, CVTV submitted an application to the Commission on May 27, 2014 seeking to be re-designated as the government access provider; and

WHEREAS, the Commission reviewed the application on July 9, 2014 and finds that CVTV has fully complied with the criteria and expectations for the government access provider and recommends that the Vancouver City Council and Clark County

1 Board of Commissioners designate CVTV as the government access provider for
2 Vancouver and Clark County for the next year.

3 NOW, THEREFORE,

4 BE IT ORDERED AND RESOLVED BY THE BOARD OF COUNTY
5 COMMISSIONERS OF CLARK COUNTY, STATE OF WASHINGTON, AS
6 FOLLOWS:

7 Section 1. As recommended by the City/County Telecommunications
8 Commission in Resolution 2014-04, attached hereto as Exhibit "A", Clark Vancouver
9 Television is hereby designated as the government access provider on the Comcast cable
10 system in Vancouver and Clark County.

11 Section 2. CVTV will continue to be allocated two channels, channels 21 and 23
12 and one new high definition channel on the Comcast cable system for government access
13 use.

14 Section 3. CVTV will be eligible to apply for and receive PEG Capital Support
15 Funds pursuant to Ordinances M-3335 and M-3372.

16 Section 4. Acts taken pursuant to this resolution but prior to its approval are
17 hereby ratified and confirmed.

18 ADOPTED on this 29th day of July, 2014.

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20 Attest:

BOARD OF CLARK COUNTY
COMMISSIONERS

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26 Clerk to the Board

By: 
Tom Mielke, Chair

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1 Approved as to form only
2 Anthony F. Golik
3 Prosecuting Attorney:

4 
5
6 Christine Cook
7 Deputy Prosecuting Attorney
8
9

By: _____
David Madore, Commissioner

By: _____
Edward L. Barnes, Commissioner

10 Attachments:

11
12 Exhibit "A" – Telecommunications Commission Resolution 2014-04

City/County Telecommunications Commission

RESOLUTION 2014 – 04

Regarding Annual Review of Government Access Programming and Re-Designation of City/County Cable Television Office as Government Access Cable Provider

Section 1. Findings

- 1.1 Section 9 of the cable television franchise agreement, effective July 1, 2013, between Comcast of Washington, V LLCC (“Comcast”), the City of Vancouver (“City”) and Clark County (“County”) requires that the Grantor (City and County) designate authorized entity or entities to manage or co-manage the Public, Educational and Government (“PEG”) Access use channels on the cable system.
- 1.2 The City and County jointly fund and operate two access channels on the local cable system (Clark/Vancouver Television – CVTV) which is the designated local government access channel. The Commission originally approved the designation under the cable television franchise agreement via Resolution 1998-04 on February 18, 1998.
- 1.3 All designated access providers (public, educational, and government) will be evaluated and reviewed annually by the Commission consistent with the provisions of Section 9 of the cable franchise agreement, Section 5.19.300 of the Vancouver Municipal Code and Clark County Code 36.12.160 and Section 1.6 of this Resolution.
- 1.4 The City/County Cable Television Office submitted an application to the Commission seeking designation as the authorized government access provider on May 27, 2014 (attached as EXHIBIT A).
- 1.5 The Commission reviewed the City/County Cable Television Office’s request for re-designation and representatives from City/County Cable Television Office made a presentation to the Commission on July 9, 2014, in support of the re-designation and to review government programming on CVTV.
- 1.6 The performance criteria for government access designation includes but is not limited to the following:
 - a) Number of hours of locally produced original video programming/week per channel;
 - b) Number of hours of locally scheduled video programming/week per channel;
 - c) Number of days and hours per week the channel is programmed with locally produced and locally scheduled video programming;
 - d) Amount of operating budget which meets or exceeds the criteria of operating funds to capital funds established in section 9.6 of the franchise agreement with Comcast Corporation;
 - e) Extent to which locally produced and locally scheduled video programming focuses on the designated access category;

- f) Extent to which the locally produced and locally scheduled video programming provides value added to cable television subscribers in meeting the demonstrated needs established in the community ascertainment study.
- 1.7 The Commission finds that the City/County Cable Television Office, as the designated access provider for government since May 1, 2013, has fully complied with the criteria and expectations for designation (as documented in the CVTV Annual Production Reports 2013 – EXHIBIT B) and that the designation should remain in effect in accordance with the originally established criteria.

NOW THEREFORE BE IT RESOLVED:

Section 2.

- 2.1 The City/County Telecommunications Commission authorizes the continued designation of the City/County Cable Television Office as the designated government access provider for the Comcast cable system, subject to annual review by the Commission as outlined in Section 1.3 and Section 1.6 of this Resolution.
- 2.2 The City/County Cable Television Office will continue to be allocated two channels, channels 21 and 23, on the Comcast cable system for government access use effective this date and subject to review by the Commission.
- 2.3 Staff is directed to advise the Vancouver City Council, the Clark County Board of Commissioners, Comcast, and the designated applicant of the Commission's determination by immediately forwarding them a copy of this Resolution.

APPROVED (Date): 7/9, 2014



Robert Coletti, Chair, City/County Telecommunications Commission

Exhibits:

Exhibit A –Designated Access Provider Application Form completed by the City/County Cable Television Office, dated May 27, 2014

Exhibit B –CVTV Annual Report for 2013, submitted May 27, 2014



P.O. Box 1995 • Vancouver, Washington 98668
(360) 487-8702 • Fax (360) 487-8719

Serving the Citizens of Vancouver and Clark County Since 1982

**DESIGNATED ACCESS PROVIDER
Public, Education, and Government**

APPLICATION FORM

DATE: May 27, 2014

ACCESS CATEGORY: Government

PROVIDER NAME: City/County Cable Television Office

CONTACT: Jim Demmon, Cable Television Manager, 487-8703

- 1) Channels Requested: **21 & 23**
- 2) Hours of original locally produced video programming per channel: **639 hours in 2013 aired on both channel 21 & 23**
- 3) Hours of locally scheduled video programming per channel: **8,515 hours in 2013 for channel 23 and 8,523 for channel 21**
- 4) Hours of live programming per channel: **252 hours in 2013 combined for channels 21 & 23, excluding live KIRO programming on channel 21**
- 5) Video programming hours per week per channel: **163.74 hours per week in 2013 for channel 23 and 163.91 per week of channel 21**
- 6) Video programming days of the week per channel: **7**
- 7) Video programming hours/days per channel: **Air programming 24 hours/7 days a week, averaged 23.33 hours of programming per day in 2013 for channel 23 and 23.35 for channel 21**
- 8) Hours of non-video programming/bulletin board per channel: **529 hours in 2012 combined for channels 21 & 23**

Types of Programming: Please see attached 2013 Production Report as well as a weekly program schedule.

Primary Audience and any measurements (polling, etc.) of viewership per channel: **Comcast cable subscribers/general community.**

2014 Operating Budget: **\$616,448 for City/County programming and Playback Services**

2014 Capital Budget: **\$100,000**

2013 Underwriting Revenue Collected: **No underwriting revenue was collected in 2013. However, CVTV did receive \$68,125.88 in fee for service productions. Please see attached Underwriting Policy.**

Criteria to be considered by the City/County Telecommunications Commission in recommending designated access providers and channel allocations for PEG access:

- a) Number of hours of locally produced original video programming/week per channel;
- b) Number of hours of locally scheduled video programming/week per channel;
- c) Number of days and hours per week the channel is programmed with locally produced and locally scheduled video programming;
- d) Amount of operating budget which meets or exceeds the criteria of operating funds to capital funds established in section 9.6 of the franchise agreement with Comcast Corporation;
- e) Extent to which locally produced and locally scheduled video programming focuses on the designated access category;
- f) Extent to which the locally produced and locally scheduled video programming provides value added to cable television subscribers in meeting the demonstrated needs established in the community ascertainment study.

2013 Annual Production Report

CLARK COUNTY

Program	# of Programs	Hours
Clark County Land Use Hearings	4	5.59
Clark County Planning Commission	11	32.69
Clark County Animal Control Hearings	6	3.37
Public Hearings: Board of Commissioners	53	124.42
Clark County Board of Freeholders	3	4.47
Clark County Close Up	10	5.28
Clark County Focus	11	5.57
Public Hearing: Board of Health	9	8.37
SW Washington Behavioral Health Board	7	14.24
Public Service Announcement	4	2.19
Public Events	15	19.45
Informational Videos	9	0.98
Subtotals	142	226.62

COUNTY TRAINING/INTERNAL COMMUNICATIONS

Program	# of Programs	Hours
General Employee Training	7	14.42
Subtotal	7	14.42

COUNTY TOTAL 2013

COUNTY TOTAL 2013	149	241.04
County Programming 2012	136	148.61
<i>Percent Change</i>	<i>9.56%</i>	<i>62.20%</i>
County Programming 2011	126	158.17
<i>Percent Change</i>	<i>18.25%</i>	<i>52.39%</i>
County Programming 2010	142	188.26
<i>Percent Change</i>	<i>4.93%</i>	<i>28.04%</i>
County Programming 2009	186	199.86
<i>Percent Change</i>	<i>-19.89%</i>	<i>20.60%</i>
County Programming 2008	186	199.86
<i>Percent Change</i>	<i>-19.89%</i>	<i>20.60%</i>
County Programming 2007	204	307.63
<i>Percent Change</i>	<i>-26.96%</i>	<i>-21.65%</i>
County Programming 2006	212	311.68
<i>Percent Change</i>	<i>-29.72%</i>	<i>-22.66%</i>
County Programming 2005	189	299.09
<i>Percent Change</i>	<i>-21.16%</i>	<i>-19.41%</i>
County Programming 2004	153	266.59
<i>Percent Change</i>	<i>-2.61%</i>	<i>-9.58%</i>
County Programming 2003	156	261.66

<i>Percent Change</i>	-4.49%	-7.88%
County Programming 2002	153	223.59
<i>Percent Change</i>	-2.61%	7.80%
County Programming 2001	150	223.59
<i>Percent Change</i>	-0.67%	7.80%
County Programming 2000	129	251.28
<i>Percent Change</i>	15.50%	-4.08%

CITY OF VANCOUVER

Program	# of Programs	Hours
City Council Workshops	36	57.93
City Council	40	65.83
Vancouver Land Use Hearings	5	4.04
Vancouver Planning Commission	3	1.59
Vancouver Code Enforcement Appeal Hearings	4	3.81
We Are Vancouver	12	2.33
Public Events	19	23.94
Informational Videos	40	5.26
Subtotal	159	164.73

CITY TRAINING/INTERNAL COMMUNICATIONS

Program	# of Programs	Hours
Vancouver Fire Department Training	17	34.11
General Employee Training	5	10.30
Subtotal	22	44.41

CITY TOTAL 2013

CITY TOTAL 2013	181	209.14
City Programming 2012	186	242.80
<i>Percent Change</i>	-2.69%	-13.86%
City Programming 2011	164	224.55
<i>Percent Change</i>	10.37%	-6.86%
City Programming 2010	163	258.46
<i>Percent Change</i>	11.04%	-19.08%
City Programming 2009	215	319.55
<i>Percent Change</i>	-15.81%	-34.55%
City Programming 2008	215	319.55
<i>Percent Change</i>	-15.81%	-34.55%
City Programming 2007	219	287.39
<i>Percent Change</i>	-17.35%	-27.23%
City Programming 2006	255	353.19
<i>Percent Change</i>	-29.02%	-40.79%
City Programming 2005	239	335.05
<i>Percent Change</i>	-24.27%	-37.58%

City Programming 2004	236	338.88
<i>Percent Change</i>	-23.31%	-38.28%
City Programming 2003	222	303.23
<i>Percent Change</i>	-18.47%	-31.03%
City Programming 2002	221	318.64
<i>Percent Change</i>	-18.10%	-34.36%
City Programming 2001	246	372.19
<i>Percent Change</i>	-26.42%	-43.81%
City Programming 2000	226	300.52
<i>Percent Change</i>	-19.91%	-30.41%

COMMUNITY

Program	# of Programs	Hours
City/County Telecommunications Commission	5	5.95
Town Hall Meetings	3	4.94
Public Events	37	50.79
Concerts	4	5.96
Informational Video	3	0.36
Port of Vancouver Board of Commissioners	23	40.77
Regional Transportation Council	8	13.28
C-TRAN Board of Directors	16	42.57
Election 2013	21	24.36
COMMUNITY TOTAL	120	188.98
COMMUNITY TOTAL 2013	120	188.98
Community Programming 2012	112	143.28
<i>Percent Change</i>	7.14%	31.90%
Community Programming 2011	109	123.63
<i>Percent Change</i>	10.09%	52.86%
Community Programming 2010	160	197.35
<i>Percent Change</i>	-25.00%	-4.24%
Community Programming 2009	205	260.57
<i>Percent Change</i>	-41.46%	-27.47%
Community Programming 2008	205	260.57
<i>Percent Change</i>	-41.46%	-27.47%
Community Programming 2007	170	237.60
<i>Percent Change</i>	-29.41%	-20.46%
Community Programming 2006	159	220.26
<i>Percent Change</i>	-24.53%	-14.20%
Community Programming 2005	178	255.36
<i>Percent Change</i>	-32.58%	-25.99%
Community Programming 2004	168	236.16
<i>Percent Change</i>	-28.57%	-19.98%
Community Programming 2003	158	202.66
<i>Percent Change</i>	-24.05%	-6.75%

Community Programming 2002	156	198.68
<i>Percent Change</i>	-23.08%	-4.88%
Community Programming 2001	144	199.92
<i>Percent Change</i>	-16.67%	-5.47%
Community Programming 2000	152	221.58
<i>Percent Change</i>	-21.05%	-14.71%

	# of Programs	Hours
TOTAL CVTV PROGRAMMING PRODUCED: 2013-1992		
TOTAL PROGRAMMING 2013	450	639.16
Total Programming 2012	434	534.69
<i>Percent Change</i>	3.69%	19.54%
Total Programming 2011	399	506.35
<i>Percent Change</i>	12.78%	26.23%
Total Programming 2010	465	644.07
<i>Percent Change</i>	-3.23%	-0.76%
Total Programming 2009	606	779.98
<i>Percent Change</i>	-25.74%	-18.05%
Total Programming 2008	606	779.98
<i>Percent Change</i>	-25.74%	-18.05%
Total Programming 2007	593	832.62
<i>Percent Change</i>	-24.11%	-23.24%
Total Programming 2006	626	885.13
<i>Percent Change</i>	-28.12%	-27.79%
Total Programming 2005	606	889.50
<i>Percent Change</i>	-25.74%	-28.14%
Total Programming 2004	557	841.63
<i>Percent Change</i>	-19.21%	-24.06%
Total Programming 2003	536	767.55
<i>Percent Change</i>	-16.04%	-16.73%
Total Programming 2002	530	745.35
<i>Percent Change</i>	-15.09%	-14.25%
Total Programming 2001	540	795.70
<i>Percent Change</i>	-16.67%	-19.67%
Total Programming 2000	507	773.38
<i>Percent Change</i>	-11.24%	-17.35%

	# of Programs	Hours
TOTAL CVTV PROGRAMMING PRODUCED 2013		
County	149	33.11%
City	181	40.22%
Community	120	26.67%
Total	450	

TOTAL HOURS OF PROGRAMS PRODUCED 2013	# of Hours	% of
--	------------	------

		Total
County	241.04	37.71%
City	209.14	32.72%
Community	188.98	29.57%
Total	639.16	

WEEKLY AVERAGES 2013	# of Programs	Hours
County	2.9	4.64
City	3.5	4.02
Community	2.3	3.63

MONTHLY AVERAGES 2013	# of Programs	Hours
County	12.4	20.09
City	15.1	17.43
Community	10.0	15.75

COMBINED AVERAGES 2013	
AVERAGE LENGTH OF PROGRAMS PRODUCED (in hours)	1.42
AVERAGE NUMBER OF PROGRAMS PRODUCED PER WEEK	8.65
AVG. NUMBER OF PROGRAM HOURS PRODUCED PER WEEK	12.29
AVERAGE NUMBER OF PROGRAMS PRODUCED PER MONTH	37.50
AVG. NUMBER OF PROGRAM HOURS PRODUCED PER MONTH	53.26

LIVE PROGRAMMING -- CHANNELS 23/21

CLARK COUNTY (Live Programming) 2013		
Program	# of Programs	Hours
Clark County Land Use Hearings	4	5.59
Clark County Planning Commission	10	30.86
Clark County Animal Control Hearings	6	3.37
Public Hearing: Board of Commissioners	53	124.42
Clark County Board of Freeholders	2	3.00
Public Event	1	0.24
Public Hearing: Board of Health	9	8.37
Clark County Total	85	175.85

CITY OF VANCOUVER (Live Programming) 2013		
Program	# of Programs	Hours
City Council Workshops	36	57.93
City Council	40	65.83
Vancouver Land Use Hearings	5	4.04

Vancouver Planning Commission	3	1.59
Vancouver Code Enforcement Appeal Hearings	4	3.81
Public Event	3	2.62
Vancouver Fire Department Training	16	33.05
City Total	107	168.87

COMMUNITY (Live Programming) 2013

Program	# of Programs	Hours
City/County Telecommunications Commission	5	5.95
Town Hall Meeting	1	1.93
Port of Vancouver Board of Commissioners	23	40.77
Public Event	3	7.03
Regional Transportation Council	8	13.28
C-TRAN Board of Directors	14	37.44
Election 2013	6	9.45
Community Total	60	115.85

TOTAL LIVE CVTV PROGRAMMING PRODUCED	# of Programs	Hours
2013	252	460.57

COMBINED LIVE COVERAGE AVERAGES 2013

AVERAGE LENGTH OF LIVE PROGRAMS PRODUCED (in hours)	1.83
AVERAGE NUMBER OF LIVE PROGRAMS PRODUCED PER WEEK	4.85
AVG. NUMBER OF LIVE PROGRAM HOURS PRODUCED PER WEEK	8.86
AVERAGE NUMBER OF LIVE PROGRAMS PRODUCED PER MONTH	21.00
AVG. NUMBER OF LIVE PROGRAM HOURS PRODUCED PER MONTH	38.38

LIVE PROGRAMMING (HOURS) AS A PERCENTAGE OF TOTAL PROGRAMMING HOURS IN 2013 **72.29%**

TOTAL CVTV LIVE PROGRAMMING COMPARISON:	# of Programs	Hours
2013	252	460.57
Total Live Programming 2012	230	357.23
<i>Percent Change</i>	9.57%	28.93%
Total Live Programming 2011	233	339.99
<i>Percent Change</i>	8.15%	35.47%
Total Live Programming 2010	239	389.40
<i>Percent Change</i>	5.44%	18.28%
Total Live Programming 2009	290	426.60

<i>Percent Change</i>	-13.10%	7.96%
Total Live Programming 2008	290	426.60
<i>Percent Change</i>	-13.10%	7.96%
Total Live Programming 2007	300	468.07
<i>Percent Change</i>	-16.00%	-1.60%
Total Live Programming 2006	332	544.47
<i>Percent Change</i>	-24.10%	-15.41%
Total Live Programming 2005	303	525.74
<i>Percent Change</i>	-16.83%	-12.40%
Total Live Programming 2004	266	420.42
<i>Percent Change</i>	-5.26%	9.55%
Total Live Programming 2003	236	420.42
<i>Percent Change</i>	6.78%	9.55%
Total Live Programming 2002	198	342.69
<i>Percent Change</i>	27.27%	34.40%
Total Live Programming 2001	188	330.62
<i>Percent Change</i>	34.04%	39.30%
Total Live Programming 2000	186	352.62
<i>Percent Change</i>	35.48%	30.61%
Total Live Programming 1999	196	389.63
<i>Percent Change</i>	28.57%	18.21%
Total Live Programming 1998	204	358.64
<i>Percent Change</i>	23.53%	28.42%
Total Live Programming 1997	213	392.42
<i>Percent Change</i>	18.31%	17.37%
Total Live Programming 1996	194	412.59
<i>Percent Change</i>	29.90%	11.63%
Total Live Programming 1995	178	396.16
<i>Percent Change</i>	41.57%	16.26%
Total Live Programming 1994	194	439.20
<i>Percent Change</i>	29.90%	4.87%
Total Live Programming 1993	175	399.01
<i>Percent Change</i>	44.00%	15.43%
Total Live Programming 1992	178	356.18
<i>Percent Change</i>	41.57%	29.31%

**Program Notes and Schedule
For the Week of**

Sunday, May 25, 2014 to Saturday, May 31, 2014

Live Programs This Week:

Board of Clark County Commissioners (LIVE): Live and complete coverage of the Board of Clark County Commissioners hearing. Tuesday, May 27, 2014, 10:00 AM

Board of Clark County Commissioners: Candidate Interviews (LIVE): LIVE and complete coverage of the May 27, 2014, Board of Clark County Commissioners candidate interviews.

Tuesday, May 27, 2014, 01:00 PM

Clark County Board of Freeholders (LIVE): LIVE and complete coverage of the Clark County Board of Freeholders meeting. Tuesday, May 27, 2014, 06:00 PM

Clark County Board of Health (LIVE): Live and complete coverage of the Clark County Board of Health hearing. Wednesday, May 28, 2014, 09:00 AM

Board of Clark County Commissioners: Candidate Interviews (LIVE): LIVE and complete coverage of the May 27, 2014, Board of Clark County Commissioners candidate interviews. First airdate: Wednesday, May 28, 2014, 01:00 PM

Port of Vancouver Board of Commissioners (05-27-14): Taped and complete coverage of the May 27, 2014, Port of Vancouver Board of Commissioners meeting.

Board of Clark County Commissioners (05-27-14): Taped and complete coverage of the May 27, 2014, Board of Clark County Commissioners hearing. First airdate: Tuesday, May 27, 2014, 07:00 AM

Clark County Board of Freeholders (05-27-14): Taped and complete coverage of the May 27, 2014, Clark County Board of Freeholders meeting. First airdate: Thursday, May 29, 2014, 10:00 AM

Board of Clark County Commissioners Candidate Interviews (05-27-14): Taped and complete coverage of the May 27, 2014, Board of Clark County Commissioners candidate interviews. First airdate: Wednesday, May 28, 2014, 01:30 PM

Clark County Board of Health (05-28-14): Taped and complete coverage of the May 28, 2014, Clark County Board of Health meeting. First airdate: Friday, May 30, 2014, 10:30 AM

Repeated programs:

#nextchapter Project Presentation (05-09-14): Taped and complete coverage of the May 9, 2014, presentation by author Cathy N. Davidson about her book "Now You See It: How Technology and Brain Science Will Transform Schools and Business for the 21st Century".

2014 Clark County Citizen Corps Volunteer Appreciation & Training Event (04-30-14): Taped and complete coverage of the April 30, 2014, Citizen Corps Volunteer Appreciation and Training event held at Discovery Middle School.

2014 Hazel Dell Parade of Bands (05-17-14): Taped and complete coverage of the May 17, 2014, Hazel Dell Parade of Bands.

2014 Washington State University Vancouver Commencement (05-10-14): Taped and complete coverage of the May 10, 2014, Washington State University Vancouver Commencement. Held at the Sleep Country Amphitheater.

Board of Clark County Commissioners (05-20-14): Taped and complete coverage of the May 20, 2014, Board of Clark County Commissioners hearing.

Charter Review Committee (05-01-14): Taped and complete coverage of the May 1, 2014, Charter Review Committee meeting.

City Council Workshop (05-19-14): Taped and complete coverage of the May 19, 2014, City Council Workshop meeting.

Clark County Board of Freeholders (05-13-14): Taped and complete coverage of the May 13, 2014, Clark County Board of Freeholders meeting.

CVTV-23 Program Schedule

5/25/2014 to 5/31/2014

Page 3

Clark County Close Up (04-13-14): Commissioner Steve Stuart's farewell interview.

Clark County Code Enforcement Appeal Hearings (05-22-14): Taped and complete coverage of the May 22, 2014, Clark County Code Enforcement Appeal hearings.

Clark County Focus (05-11-14): Clark County Commissioner David Madore is interviewed by local reporters.

Clark County Land Use Hearings (05-22-14): Taped and complete coverage of the May 22, 2014, Clark County Land Use hearings.

Clark County Planning Commission (05-15-14): Taped and complete coverage of the May 15, 2014, Clark County Planning Commission.

C-TRAN Board of Directors Meeting (05-13-14): Taped and complete coverage of the May 13, 2014, C-TRAN Board of Directors Meeting.

Election 2014: Winning Ways to Run for Office - A Candidate/Campaign Worker Workshop (05-07-14): Taped and complete coverage of the May 7, 2014, election workshop.

Law Enforcement Memorial Ceremony (05-15-14): Taped and complete coverage of the May 15, 2014, Law Enforcement Memorial Ceremony.

Our Community Salutes of Portland, Vancouver & Clark County (4-26-14): Taped and complete coverage of the April 26, 2014, event held at the Armed Forces Reserve Center.

Port of Vancouver Board of Commissioners (05-13-14): Taped and complete coverage of the May 13, 2014, Port of Vancouver Board of Commissioners.

Regional Transportation Council (05-06-14): Taped and complete coverage of the May 6, 2014, Regional Transportation Council.

SW Washington Behavioral Health Board (05-01-14): Taped and complete coverage of the May 1, 2014, SW Washington Behavioral Health Board meeting.

Vancouver City Council (05-19-14): Taped and complete coverage of the May 19, 2014, Vancouver City Council meeting.

Vancouver Planning Commission (4-22-14): Taped and complete coverage of the April 22, 2014, Vancouver Planning Commission meeting.

CVTV-23 Program Schedule

5/25/2014 to 5/31/2014

Page 4

Vancouver Rotary Presentation by Lieutenant General Lanza (05-14-14): Taped and complete coverage of the May 14, 2014, presentation to the Vancouver Rotary by Lieutenant General Lanza.

Schedule for Clark/Vancouver Television (CVTV) Channel 23

Sunday, May 25, 2014 - Saturday, May 31, 2014

Note: Program information is accurate at the time of the publication. However, technical or scheduling considerations may result in changes.

Sunday, May 25, 2014

- 1:30 AM Clark County Planning Commission (05-15-14)
- 6:00 AM Aesthetics of Computational Poetry (04-23-14)
- 7:00 AM Clark County Land Use Hearings (05-22-14)
- 12:00 PM Port of Vancouver Board of Commissioners (05-13-14)
- 3:00 PM SW Washington Behavioral Health Board (05-01-14)
- 7:00 PM Clark County Focus (05-11-14)
- 7:30 PM Clark County Close Up (04-13-14)
- 8:15 PM 2014 Hazel Dell Parade of Bands (05-17-14)
- 10:45 PM Clark County Board of Freeholders (05-13-14)

Monday, May 26, 2014

- 2:15 AM Law Enforcement Memorial Ceremony (05-15-14)
- 3:45 AM C-TRAN Board of Directors Meeting (05-13-14)
- 7:00 AM Board of Clark County Commissioners (05-20-14)
- 10:00 AM 2014 Washington State University Vancouver Commencement (05-10-14)
- 12:00 PM Election 2014: Winning Ways to Run for Office - A Candidate/Campaign Worker Workshop (05-07-14)
- 2:15 PM Clark County Focus (05-11-14)
- 2:45 PM Clark County Close Up (04-13-14)
- 4:00 PM City Council Workshop (05-19-14)
- 6:00 PM Vancouver City Council (05-19-14)
- 10:00 PM #nextchapter Project Presentation (05-09-14)

Tuesday, May 27, 2014

- 12:00 AM Clark County Code Enforcement Appeal Hearings (05-22-14)
- 2:30 AM Clark County Land Use Hearings (05-22-14)
- 7:30 AM Vancouver Rotary Presentation by Lieutenant General Lanza (05-14-14)
- 9:00 AM Vancouver Planning Commission (4-22-14)

CVTV-23 Program Schedule

5/25/2014 to 5/31/2014

Page 2

- 10:00 AM Board of Clark County Commissioners (LIVE)
- 1:00 PM Board of Clark County Commissioners: Candidate Interviews (LIVE)
- 4:00 PM Law Enforcement Memorial Ceremony (05-15-14)
- 6:00 PM Clark County Board of Freeholders (LIVE)
- 9:00 PM Regional Transportation Council (05-06-14)
- 10:15 PM Charter Review Committee (05-01-14)
- 11:30 PM Capital Access for Main Street: Meeting Opportunities of Growth Along the Lower Columbia (04-16-14)

Wednesday, May 28, 2014

- 1:00 AM Clark County Planning Commission (05-15-14)
- 5:00 AM Our Community Salutes of Portland, Vancouver & Clark County (4-26-14)
- 6:30 AM City Council Workshop (05-19-14)
- 9:00 AM Clark County Board of Health (LIVE)
- 10:30 AM Vancouver City Council (05-19-14)
- 2:30 PM Port of Vancouver Board of Commissioners (05-27-14)
- 6:00 PM 2014 Hazel Dell Parade of Bands (05-17-14)
- 8:30 PM #nextchapter Project Presentation (05-09-14)
- 10:30 PM Election 2014: Winning Ways to Run for Office - A Candidate/Campaign Worker Workshop (05-07-14)

Thursday, May 29, 2014

- 12:30 AM Vancouver Rotary Presentation by Lieutenant General Lanza (05-14-14)
- 2:00 AM C-TRAN Board of Directors Meeting (05-13-14)
- 5:30 AM Law Enforcement Memorial Ceremony (05-15-14)
- 7:00 AM Board of Clark County Commissioners (05-27-14)
- 10:00 AM Clark County Board of Freeholders (05-27-14)
- 1:30 PM Board of Clark County Commissioners Candidate Interviews (05-27-14)
- 4:30 PM 2014 Clark County Citizen Corps Volunteer Appreciation & Training Event (04-30-14)
- 6:00 PM 2014 Washington State University Vancouver Commencement (05-10-14)
- 8:00 PM 2014 Hazel Dell Parade of Bands (05-17-14)
- 10:30 PM Capital Access for Main Street: Meeting Opportunities of Growth Along the Lower Columbia (04-16-14)

Friday, May 30, 2014

- 12:00 AM SW Washington Behavioral Health Board (05-01-14)
- 3:45 AM Clark County Code Enforcement Appeal Hearings (05-22-14)
- 6:15 AM Regional Transportation Council (05-06-14)
- 7:30 AM Board of Clark County Commissioners (05-27-14)
- 10:30 AM Clark County Board of Health (05-28-14)
- 12:00 PM Port of Vancouver Board of Commissioners (05-27-14)
- 3:00 PM Board of Clark County Commissioners Candidate Interviews (05-27-14)
- 6:00 PM Vancouver Rotary Presentation by Lieutenant General Lanza (05-14-14)
- 7:30 PM Vancouver Planning Commission (4-22-14)
- 8:00 PM Our Community Salutes of Portland, Vancouver & Clark County (4-26-14)
- 9:30 PM Clark County Board of Freeholders (05-27-14)

Saturday, May 31, 2014

- 1:00 AM Clark County Land Use Hearings (05-22-14)
- 5:30 AM Charter Review Committee (05-01-14)
- 7:00 AM Clark County Board of Health (05-28-14)
- 8:30 AM Aesthetics of Computational Poetry (04-23-14)
- 9:30 AM Port of Vancouver Board of Commissioners (05-27-14)
- 12:30 PM Board of Clark County Commissioners (05-27-14)
- 3:45 PM Clark County Focus (05-11-14)
- 4:15 PM Clark County Close Up (04-13-14)
- 5:00 PM City Council Workshop (05-19-14)
- 7:00 PM Vancouver City Council (05-19-14)
- 11:00 PM 2014 Clark County Citizen Corps Volunteer Appreciation & Training Event (04-30-14)

**CLARK/VANCOUVER TELEVISION
UNDERWRITING GUIDELINES
April 16, 2004**

Goals:

- To increase and enhance programming on Clark/Vancouver Television, CVTV Cable Channel 23;
- To build business relationships in Vancouver and Clark County;
- To recover costs for video production.

Overview:

The City/County Cable Television Office ("Cable TV Office") serves as the designated government access provider for the Comcast cable television system in Vancouver and Clark County, operating Clark/Vancouver Television, CVTV Cable Channel 23. The Cable TV Office receives operational funding from the general funds of the City of Vancouver and Clark County. Due to operational budget constraints, the Cable TV Office may seek underwriting funds from area businesses to provide coverage of community events. In addition, funding may be sought to offer enhanced programming for Comcast cable subscribers.

Underwriting Guidelines:

The Cable TV Office shall seek financial support from commercial entities (i.e. underwriting) for the production of programming on Clark/Vancouver Television subject to the following conditions:

- a) Such support within any program shall not make use of the word "sponsor";
- b) All underwriting money must be paid directly to the City of Vancouver or Clark County;
- c) Support for Clark/Vancouver Television programs may be acknowledged with a visual and/or spoken credit that may include a company's name, logo, telephone number and web address;
- d) The audio shall be a single voice-over announcement identifying the underwriter and the service they provide, if applicable;
- e) No "jingles" or theme music associated with a specific product or business are allowed;
- f) Total credit within a program for individual underwriters may not exceed a length of 30 seconds;
- g) Credits shall not induce a direct consumer response of any kind or have any call to action;
- h) Superlative descriptions or qualitative claims about a company and its products or services are not allowed;
- i) Underwriters providing financial assistance for a production shall not have editorial control over programming;
- j) The total amount of underwriting dollars collected each year will be reported to the City/County Telecommunications Commission on an annual basis.



P.O. Box 1995 • Vancouver, Washington 98668
(360) 487-8703 • Fax (360) 487-8719

Serving the Citizens of Vancouver and Clark County Since 1982

TO: CITY/COUNTY TELECOMMUNICATIONS COMMISSION

FROM: Jim Demmon, Cable Television Manager

DATE: May 27, 2014

SUB: 2013 CVTV ANNUAL REPORT/RE-DESIGNATION AS GOVERNMENT ACCESS CABLE PROVIDER

The City/County Cable Television Office, a division of the Vancouver City Manager's Office, is applying to continue as the designated government access provider for the Comcast cable system. Attached is the completed application form, a 2013 yearly production report detailing the amount of local programming produced by Clark/Vancouver Television, CVTV Cable Channel 21 and 23, and a weekly programming schedule for CVTV.

CVTV produced 450 programs in 2013. CVTV provided live and videotaped coverage of community programming including gavel-to-gavel coverage of City and County hearings and meetings; forums by local, state and federal agencies; bi-monthly and monthly discussions on city and county issues and activities; in-depth interviews with local and statewide elected officials; local election coverage; special community events; and concerts. From the Veterans' Day Parade, to the Clark College Orchestra, to the only live General Election night coverage in Clark County, CVTV worked to bring Vancouver and Clark County events and activities to viewers throughout the community.

In 2013, CVTV produced 639 hours of original, local programming. CVTV averaged 23.33 hours of programming a day on Cable Channel 23, providing viewers 8,515 hours of local programming in 2013. Ninety-nine percent (99%) of programming was produced in the community by CVTV.

CVTV also plays back programming on Cable Channel 21, averaging 23.35 hours of programming per day. When a channel line up change in 2008 took KIRO News, a CBS affiliate in Seattle, off the cable system in SW Washington, the Cable TV Office and KIRO News agreed to place the newscasts on *CVTV 21*.

Comcast was instrumental in helping secure the re-transmission agreement. KIRO News now plays daily on *CVTV 21*, including morning, noon, evening, late evening and weekend editions. In addition, special Seattle events, such as the hydroplane races from the Sea Fair aired on *CVTV 21*.

Over the past year the City/County Cable TV Office served the community by making 421 video duplications of CVTV programs. Following a series of budget reductions and an extensive business planning effort, CVTV began charging for video duplications in April 2009 (\$25 for DVD's and \$28 for VHS tapes). CVTV received \$590 in duplication fees in 2013.

In 2005, CVTV began offering programming streamed live over the Internet and providing "on demand" replays of archived programs to Internet users. The "on-demand" hearings are divided into agenda items. In 2013, www.cvtv.org received 105,320 visitors and provided 992,857 page views. The site provides users live web-casts of channels 21 & 23, links to hearing agendas and resources, and advanced search features.

The City/County Cable Television Office is applying to continue to be the designated provider for government programming to the Vancouver/Clark County community in 2012 and beyond. For the past 29 years our primary goal has been and continues to be to provide quality programming by and about City and County government for the citizens of Vancouver. We are, first and foremost, Vancouver/Clark County's "window on local government." If you have any questions or would like additional information, please call me at (360) 487-8703.