

Internet Update



Acting County Manager Briefing
Board of County Councilors
June 10, 2015

Agenda



- ❧ Purpose
- ❧ Benefits
- ❧ Status and Implementation
- ❧ Demonstration

Purpose



- ❧ Increase focus on what web customers are looking for and expecting to accomplish online
- ❧ Update technical foundation and outward appearance of county website
- ❧ Platform is 15+ years old

Benefits



- ❧ Positions the county to improve online services
- ❧ More efficient and organized navigation
- ❧ Cloud hosted solution lowers risk
 - ❧ Supports disaster recovery and improves continuity of operations
- ❧ Easier to maintain, lower software costs
- ❧ Equip employees to update content more quickly

Benefits



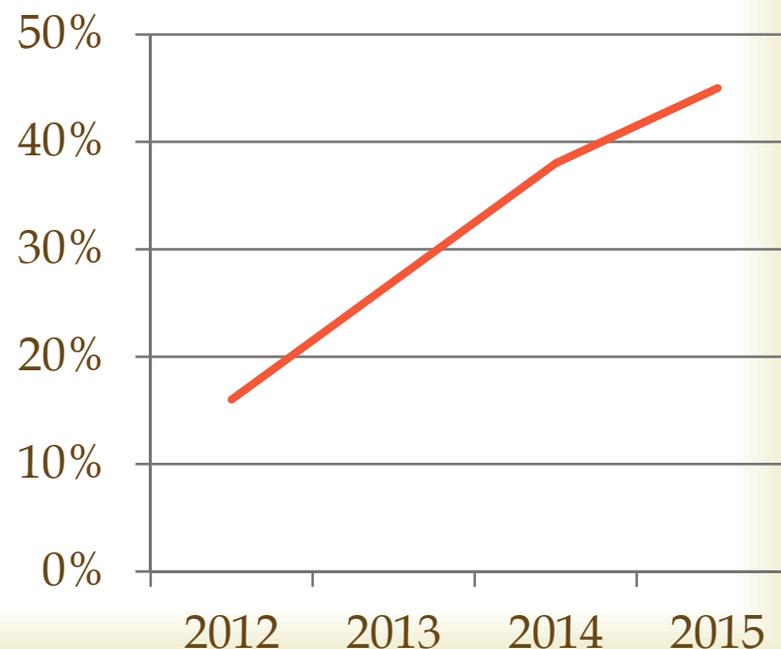
☞ More compatible with phones, tablets, other mobile devices

☞ 45% of traffic comes from one of these devices

☞ Improve service for disabilities, special needs

☞ ~175 people per day using some form of assistive technology

Mobile Device Usage



Status and Implementation



- ❧ Technical team in place
- ❧ Public information team involved
- ❧ Departments engaged
- ❧ Board preview today
- ❧ Timeline